

# At a Glance: RockRub

**ROCKTAPE**  
Go stronger, longer



## Brief Description

RockRub is an all-natural skin emollient, ideal to soothe and repair damaged skin and as a lubricant for soft tissue work (including instrument assisted soft tissue manipulation, or IASTM).

## SKU/UPC

50g – 0816-86-435

400g – 0816-86-427

## Ingredients

- Australian Beeswax
- Canola Oil
- Vitamin E
- Patchouli
- Lavender
- Ylang Ylang

## Target Markets

- Physical Therapist
- Chiropractors
- CrossFit Coaches/Athletes
- Athletic Trainers
- Massage/Active Release Therapist
- Fitness Enthusiasts
- Grip Intensive Athletes - Power Lifting, Olympic Style Weightlifting, Gymnastics, Functional Fitness, etc

## Features & Benefits

- Leaves skin stronger and smoother
- Applies with ease and absorbs quick to help soften any callus, improving skin health.
- Vitamin E is a powerful healing agent to quickly repair your skin.
- Lavender helps reduce skin irritation and can promote better sleep quality when applied at night.
- Ylang Ylang helps normalize sebum secretion (skin oil) to reduce the risk of future skin problems.
- Provides a smooth and non-resistive surface to which an athlete, coach or specialist can perform soft tissue manipulation.
- Can be used with just hands to massage affected areas or in combination with tools.
- For retailers, the 50g option is a great offering for customers looking to add to their gym bag.
- For medical professionals, 400g option is enough to last in a high flow environment performing tissue manipulation.

## The Difference

- Canola oil base provides a natural, less greasy feeling.

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